



**2017**

**Fall Conference**

**October 31 - November 2**

**Sheraton Hotel Raleigh**

The NC Chapter of the Solid Waste Association of North America will be holding a special Fall Conference this year. The conference will focus on policy and budgetary issues to better prepare County/Town Managers, Commissioners, Councilmen, and other executive managers for the immediate challenges and demands in Solid Waste Management.

Solid waste management is a large expense in any budget. This conference will share best practices so that local governments are compliant with regulations and develop key strategies and processes to develop a successful long range solid waste management plan.

Chris Stahl  
Past President, NC SWANA

# HOTEL & LODGING

**Sheraton Raleigh Hotel  
421 South Salisbury Street  
Raleigh, NC 27601  
[888] 627-8319**

**RATE: \$149.00/night + applicable taxes  
(a total of \$168.74/night taxes included.  
Single or Double Occupancy**

**Sheraton Hotel guest parking is available in the parking  
garage across the street—415 Gale Street.  
Self Parking Rate: \$18.00 per day  
Valet Parking Rate: \$28.00 per day**



**Sheraton Raleigh  
Hotel**

S Salisbury St

Fayetteville St

# ATTENDEE REGISTRATION FORM



**Notice:** Please complete an Attendee Registration Form for EACH registrant

**NAME AND TITLE** \_\_\_\_\_

**ORGANIZATON/AFFILIATION** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY, STATE, ZIP CODE** \_\_\_\_\_

**PHONE ( )** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

SWANA Member # \_\_\_\_\_ (Membership will be verified)

Non-Member

Speaker: \_\_\_\_\_ (Indicate which day speaking)

- Exhibitors receive one full conference registration. Any other exhibitors from the same company must pay for appropriate registration by completing THIS FORM. See exhibitor form for more details.
- NO REFUNDS will be issued. However, substitutions can be made if requests are received IN WRITING via email to info@ncswana.org and received no later than October 20, 2017. No shows are liable for all fees.

**Please CIRCLE Registration Selection:**

	<u>SWANA Members</u>	<u>Non-Members</u>
Full Conference:	\$290	\$340
Manager/Executive*:		\$340
Full Conference for Young Professionals**:	\$250	\$300
Tuesday Only:	\$200	\$225
Wednesday Only:	\$200	\$225
Thursday Only:	\$150	\$175

**Please deduct \$50.00 (early-bird discount) if registering before October 11, 2017).**

**\*Local Government, Manager or Elected Official-Free registration with paid full conference registration.**

**AMOUNT CIRCLED FOR REGISTRATION:** \$ \_\_\_\_\_

**DEDUCT \$50.00 IF REGISTERING BEFORE OCTOBER 11, 2017:** \$ \_\_\_\_\_

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

My Check made out to NC SWANA is enclosed.

I paid via PayPal through the NC SWANA website at [www.ncswana.org](http://www.ncswana.org) (PayPal receipt attached).

Credit card payment.

Payment under separate cover; will be delivered before cut-off dates.

**TOTAL AMOUNT PAID** \$ \_\_\_\_\_

**REGISTER BEFORE OCTOBER 11, 2017 TO RECEIVE BEST CONFERENCE RATES.**

**Please complete form and submit to:**

**Rodney Hamby**  
 Treasurer, NC SWANA  
 P.O. Box 110  
 Newton, NC 28658  
 Phone: (704) 462-1348  
 Fax: (704) 462-4366  
 Info@ncswana.org

# AGENDA/SCHEDULE

## Monday, October 30, 2017

12:00 - 5:00	EARLY REGISTRATION AND VENDOR SETUP
2:00 - 5:00	Tour - City of Raleigh LEED Building and Yard Waste Facility - <b>Pre-Registration is required</b>
7:00 - 9:00	Young Professionals Networking - <b>Pre-Registration and Invitation is required</b>

## Tuesday, October 31, 2017

7:00 - 8:30	NC SWANA Breakfast	
8:30 - 9:00	Introduction/Committee Updates	Chris Stahl - Past President, NC SWANA
9:00 - 9:30	Welcome	Michael Regan - Secretary of NC Department of Environmental Quality
9:30 - 10:00	Legislative Trends and Effectively Interacting with Legislature	Dexter Matthews - DRM Environmental Solutions, LLC
10:00 - 10:30	Break in Exhibit Hall	
10:30 - 11:15	Safety: Industry Stats Landfill Safety for Small and Large Haulers	John Pflieger - NC SWANA Safety Ambassador/Senior EHS Specialist, Waste Industries
11:15 - 11:30	Introduction of Keynote Speaker	Jeff Murray - Vice President, International Solid Waste Association of North America
11:30 - 1:30	Lunch - Keynote Presentation to Begin at 12:15	David Biderman - Executive Director/CEO Solid Waste Association of North America
1:30 - 3:00	Service Delivery Methods: Service Outsourcing Hybrid Public/Private Partnership	C.J. O'Neil - Public Works Director, Town of Matthews Joe Hack - Engineering & Compliance, Mecklenburg County Ellen Price - City of Charlotte Solid Waste Services Tracy Nestor - Republic Services Joe Suleyman - Director of Environmental Management, New Hanover County Kevin Fisher - Sonoco Recycling
3:30 - 4:00	Break in Exhibit Hall	
4:00 - 5:00	Financing Best Practices: Enterprise, Financial Assurance, Fee Structure	Elaine Vastis Conti - Raftelis David Scarborough - City of Raleigh Amanda Bader - Harnett County
5:00 - 7:30	Sponsor/Exhibitor Reception in Exhibit Hall	

## Wednesday, November 1, 2017

7:00 - 8:30	NC SWANA Breakfast	
8:30 - 10:15	Emerging Trends and Technologies: Mechanical and Biological Treatment of MSW State of Methane Emission and Oxidation Research Life Cycle Modeling to Support Solid Waste Management Planning	Jeremy O'Brien - Applied Research Director, Solid Waste Association of North America Stephanie Bolyard - Environmental Research and Education Outreach John Roberson - Wake County Morton Barlaz - NC State University
10:15 - 10:45	Break in Exhibit Hall	
10:45 - 11:30	NCDEQ: Rules Review Update Update on Rules Review Process	Ellen Lorschieder - NCDEQ Joan Smyth - Smith Gardner, Inc.
11:30 - 12:00	Update on Services Offered	Rob Tayler - NCDEAC
12:00 - 1:30	Lunch Wednesday	

# AGENDA/SCHEDULE

## Wednesday, November 1, 2017

1:30-3:15	<b>Recycling Reimagined:                  Republic's Approach (Collection + Recommunity)                  Pitt County C&amp;D Recycling Program                  New Hanover In-Vessel Composting                  SERDC - Update on Markets</b>	Tracy Nestor - Republic Services John Demary - Solid Waste Director, Pitt County Joe Suleyman - Director of Environmental Management, New Hanover County Will Sagar - Executive Director, Southeast Recycling Development Council SERDC)
3:15-3:45	Break	
3:45-4:45	Community Outreach	Heather Cashwell - Wake County Allison Trulock - NewGen Strategies Bianca Howard - City of Raleigh
4:45-5:00	Annual Business Meeting/Committee Meeting	

## Thursday, November 2, 2017

7:00-8:30	NC SWANA Breakfast	
8:30 - 10:00	<b>Best Management Practices:                  Landfill Gas                  Strip Drains                  Buncombe County Landfill Bioreactor                  Landfill Gas for Leachate Treatment</b>	Jeanette Alvis - Eastern Research Group Joe Curro - CDM Smith Kristy Smith - Buncombe County
10:00 - 10:30	Break	
10:30 - 12:00	<b>NCDEQ: State of the State                  Inspections</b>	Ed Mussler - NCDEQ, Permitting Branch Supervisor Ellen Lorschieder - NCDEQ, Section Chief Jason Watkins - NCDEQ, Field Operations Branch Supervisor
12:00 - 12:15	Wrap-Up	Mike Brinckek - President, NC SWANA

**Thank you for coming: Hope to see you at our 2018 Spring Conference: Thank you Sponsors!!**

## JOIN SWANA TODAY!

Membership features a selection of robust benefits that will maximize your opportunities for career success and professional development:



**SWANA Chapters**  
 Connect locally through one (or more) of SWANA's 45 Chapters available across North America



**SWANA Technical Divisions**  
 Take advantage of opportunities to interact with professionals specializing in specific aspects of solid waste management.



**Members-Only Community and MySWANA Profile**  
 Access members only resources and information, as well as a network of industry professionals, 24/7. You can customize your profile and subscriptions to ensure you receive the information you need, per your interests, and share information with MySWANA blogs.



**YOUNG PROFESSIONALS**  
 SWANA *Connect. Develop. Achieve*  
**Young Professionals Group**  
 Under 35 years of age? Join the SWANA YP's group – help guide the direction and represent the future of the solid waste industry.

Enjoy discounted rates for annu-

- WASTECON
- North American Waste-to-Energy Conference (NAWTEC)

al conferences and symposia

# Tour Registration



**PRE-REGISTRATION IS REQUIRED!**

City of Raleigh Solid Waste Service Facility  
630 Beacon Lake Drive  
Raleigh, NC 27610  
The City of Raleigh's Wilders Grove Service Center has been LEED® Platinum certified – the highest level of certification established by the U.S. Green Building Council and verified by the Green Building Certification Institute (GBCI).



**Date: Monday, October 30, 2017**      **Time: 2:00 pm - 5:00 pm**

Affiliation \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, and Zip \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Contact's Telephone (     ) \_\_\_\_\_  
Contact's Email Address \_\_\_\_\_

**Meet in hotel lobby at 1:15 pm. Transportation will be provided.**

**NAME OF PARTICIPANT(S):**  
If more than 3 participants, please complete another form.

NAME \_\_\_\_\_  
 Check if using provided transportation.

NAME \_\_\_\_\_  
 Check if using provided transportation.

NAME \_\_\_\_\_  
 Check if using provided transportation.

Participants must preregister to attend the tour. There is no charge, but attendance is limited to the first 10 registrants. The tour group will meet in the lobby of the Sheraton at 1:15 pm and will depart for City of Raleigh Solid Waste Facility at 1:45. It is expected that the tour should be completed and the group will return to the Sheraton no later than 4:00 pm while safety equipment will be provided at the facilities, tour participants should wear appropriate shoes and clothing as the facilities are industrial in nature.

**Contact for questions and submit completed form to:**  
Rodney Hamby, Treasurer, NC SWANA, P.O. Box 110, Newton, NC, 28658  
Phone: (704) 462-1348, Fax: (704) 462-4366, info@ncswana.org

# Young Professionals Registration



**PRE-REGISTRATON  
IS REQUIRED!**



YP's: join us October 30, 2017 at 7:00pm

Location: TBA

Come enjoy an evening with peers, and few mentors as well, in a relaxed atmosphere. NC SWANA is proud to support a growing Chapter YP program. You are the future of our industry!

This event is by invitation only. There is no charge, but prior registration is required. Please Register online or by email to [info@ncswana.org](mailto:info@ncswana.org). Looking forward to seeing you there.

NC SWANA President, Mike Brinckek

**Notice: Please complete a form for EACH Registrant .**

**NAME AND TITLE** \_\_\_\_\_

**ORGANIZATON/AFFILIATION** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY, STATE, ZIP CODE** \_\_\_\_\_

**PHONE ( )** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

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Phone: (704) 462-1348, Fax: (704) 462-4366, [info@ncswana.org](mailto:info@ncswana.org)

# SPONSORSHIP INFORMATION

NC SWANA needs and very much appreciates the generous contributions from our Sponsors. It is our goal to host events that demonstrate this gratitude; we could not provide them without you.

Chris Stahl - Past President, NC SWANA

## All Sponsorship Levels, excluding Exhibitor, include the following benefits:

- ◆ Scrolling marquee of company name and logo throughout the event.
- ◆ Advertisement of company name and logo on Event Banner.
- ◆ Advertisement of company name and logo on the NC SWANA homepage.
- ◆ Recognition in the conference program.
- ◆ Verbal recognition throughout the event.
- ◆ Priority Booth Selection: 8-foot Booth.
- ◆ One (1) FREE full conference registration. (\$250.00 value)

## Additional benefits for Sponsorship Levels also include

### Diamond Sponsor \$5,000 (minimum)

- ◆ Individual Sponsorship Banner.
- ◆ 1-year placement of logo on the NC SWANA website including a scrolling live-link to your website.
- ◆ One (1) additional Free Full Conference Registration.
- ◆ Access to larger booth space with first choice of location.
- ◆ Free Upgrade of 1-level (Silver ^ Gold : Gold ^ Platinum) at a Future Conference Including Quad State.

### Emerald Sponsor \$3,000 (minimum)

- ◆ Individual Sponsorship Banner.
- ◆ 1-year placement of logo on the NC SWANA website including a scrolling live-link to your website.
- ◆ Access to larger booth space with first choice of location.
- ◆ Free Upgrade of 1-level (Silver ^ Gold : Gold ^ Platinum) at a Future Conference Excluding Quad State.

### Platinum Sponsor \$2,000 (minimum)

- ◆ Individual Sponsorship Banner.
- ◆ Six (6) month placement of logo on the NC SWANA website including a scrolling live-link to your website.
- ◆ Free 8-foot Exhibit booth if also registering as an Exhibitor. (\$500.00)

### Gold Sponsor \$1,500 (minimum)

- ◆ 75% discount for booth if also registering as an Exhibitor. (\$375.00)

### Silver Sponsor \$1,000 (minimum)

- ◆ 50% discount for booth if also registering as an Exhibitor. (\$250.00 value)

### Exhibitor \$500 (minimum)

- ◆ 8-foot Exhibit booth.
- ◆ One (1) Complimentary Full Conference Registration.

**If Sponsoring AND Exhibiting,  
please complete the Sponsorship Registration form only.**

**Sponsors and Exhibitors that Register by October 1<sup>st</sup> will receive preferred booth placement; by level. After this date, you will be assigned remaining spaces in order of registration based on availability.**

**PLEASE INCLUDE LOGO FILE IN PDF, AND CONTACT INFORMATION SO WE MAY REACH YOU REGARDING BOOTH ASSIGNMENTS.**



# SPONSORSHIP REGISTRATION FORM



**SPONSOR COMPANY/ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP CODE:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**CONTACT TELEPHONE:** (\_\_\_\_) \_\_\_\_\_

**CONTACT EMAIL ADDRESS:** \_\_\_\_\_

**SPONSOR NAME & TITLE** \_\_\_\_\_

**SPONSOR TELEPHONE:** (\_\_\_\_) \_\_\_\_\_

**SPONSOR EMAIL ADDRESS:** \_\_\_\_\_

- Sponsors receive one full conference registration and table setup. Sponsors also get a second full conference registration if also exhibiting. Any additional attendees must pay the conference rates as indicated on the ATTENDEE REGISTRATION FORM.
- If your Exhibit will need **electricity**, the flat rate cost for the week's event is **\$75**. This includes display, any equipment, laptops, cell phones, etc., regardless of minimal amount used.
- If Exhibiting, please see Exhibitor Form for additional details and shipping information.

**If Sponsoring and Exhibiting, please list your second complimentary conference attendee below:**

**Name & Title:**

\_\_\_\_\_

**Telephone:**

(\_\_\_\_) \_\_\_\_\_

**Email:**

\_\_\_\_\_

## SPONSORSHIP LEVELS:

**DIAMOND SPONSOR: \$5,000 (minimum)**

**EMERALD SPONSOR: \$3,000 (minimum)**

**PLATINUM SPONSOR: \$2,000 (minimum)**

**GOLD SPONSOR: \$1,500 (minimum)**

**SILVER SPONSOR: \$1,000 (minimum)**

**SPONSORSHIP LEVEL COST:** \$ \_\_\_\_\_

**DISCOUNT EXHIBIT AMOUNT:** \$ \_\_\_\_\_  
IF EXHIBITING

**ELECTRICITY, ADD \$75:** \$ \_\_\_\_\_  
IF EXHIBITING

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

- My Check made out to NC SWANA is enclosed.
- I paid via PayPal through the NC SWANA website at [www.ncswana.org](http://www.ncswana.org) (PayPal receipt attached).
- Credit Card Payment
- Payment under separate cover; will be delivered before cut-off dates.

**TOTAL AMOUNT PAID:** \$ \_\_\_\_\_

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Phone: (704) 462-1348, Fax: (704) 462-4366, [info@ncswana.org](mailto:info@ncswana.org)

# EXHIBITOR INFORMATION & REGISTRATION FORM



**EXHIBITOR COMPANY/ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP CODE:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**CONTACT TELEPHONE:** (     ) \_\_\_\_\_

**CONTACT EMAIL ADDRESS:** \_\_\_\_\_

**EXHIBITOR NAME & TITLE:** \_\_\_\_\_

**EXHIBITOR TELEPHONE:** (     ) \_\_\_\_\_

**EXHIBITOR EMAIL ADDRESS:** \_\_\_\_\_

- Exhibit Fee for booth rental is \$500.
- Exhibit space is limited.
- Exhibitors will be given selection choice in the order their registration and payment was received and will be contacted for booth assignment.
- Wi-Fi will be available in the Exhibit Hall for vendors.
- Exhibitors receive one complimentary full registration to the conference.
- Additional Exhibitor attendees must pay conference rates as listed on the ATTENDEE REGISTRATION FORM.
- Exhibitors will receive an 8-foot table top for Exhibitor display.
- Please see Agenda for Exhibitor set up time.
- If your Exhibit will need electricity, the flat rate cost for electricity for the week's event is **\$75**. This includes display, any equipment, laptops, cell phones, etc., regardless of minimal amount used.
- **EXHIBITORS MAY SET UP THEIR BOOTHS ON MONDAY, October 30, 2017 BETWEEN 12:00PM-5:30PM.**
- **BOOTHS SHOULD BE REMOVED BY 12:00PM ON THURSDAY, NOVEMBER 2, 2017.**

## SHIPPING INFORMATION

If you wish to have your exhibit shipped, please label all items with the following information:

- ◆ Shipper's name and phone number
- ◆ Group or function name "NC SWANA"
- ◆ Number of boxes
- ◆ Event Date (October 30-November2)
- ◆ Hotel Shipping/Receiving Manger: Derrick Hunter
- ◆ Group Contact: Tracy Nestor

Ship to: The Sheraton Raleigh Hotel  
421 S Salisbury Street  
Raleigh, NC 27601-1730  
(919) 834-9900 Ext. 695

Please note: The Sheraton Hotel does assess handling fees for storage, . These costs are in addition to actual shipping costs and

**EXHIBIT BOOTH:** \$ 500.00

**ELECTRICITY-ADD \$75:** \$ \_\_\_\_\_

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

- My Check made out to NC SWANA is enclosed.
- I paid via PayPal through the NC SWANA website at [www.ncswana.org](http://www.ncswana.org) (PayPal receipt attached).
- Credit Card Payment
- Payment under separate cover

**TOTAL AMOUNT PAID:** \$ \_\_\_\_\_

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## What's happening at NC SWANA



NC SWANA has become more environmentally friendly with online registration. Help us go greener by going paperless, use online registration.

Visit [www.ncswana.org](http://www.ncswana.org)...

...and follow on Facebook for the latest safety news from our **SAFETY AMBASSADOR**, John Pflieger. He will post links to safety programs and information, as well as answer your safety related questions.

...click on **Training Certification** tab to view and register for upcoming Landfill Operations and Transfer Station courses in November and December.

... go to **Technical and Policy Corner** for updates on Legislative and Regulatory Issues, Solid Waste Section Rules Review, and NC SWANA Advocacy information.

## What to look for in 2018

NC SWANA Spring Conference - March/April

Road-E-O - May/June

Manager's Training - June

## Upcoming SWANA National Events

zero|waste

Principles & Practices Certification Program  
November 6–8, 2017 | Silver Spring, MD

Denver, Colorado • March 5-7, 2018

**SWANA** palooza

Spring  
Training  
Center

Road  
to  
Zero  
Waste  
Conference

Landfill  
Gas  
& Biogas  
Symposium

Safety  
Summit

Landfill  
Symposium

and  
more...

**NAWTEC 2018**  
NORTH AMERICAN WASTE-TO-ENERGY CONFERENCE

MAY 14–16, 2018  
LANCASTER,  
PENNSYLVANIA

Save  
the  
Dates!



**Rodney Hamby**  
**Treasurer, NC SWANA**  
**P.O. Box 110**  
**Newton, NC 28658**



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**Fall Conference**

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